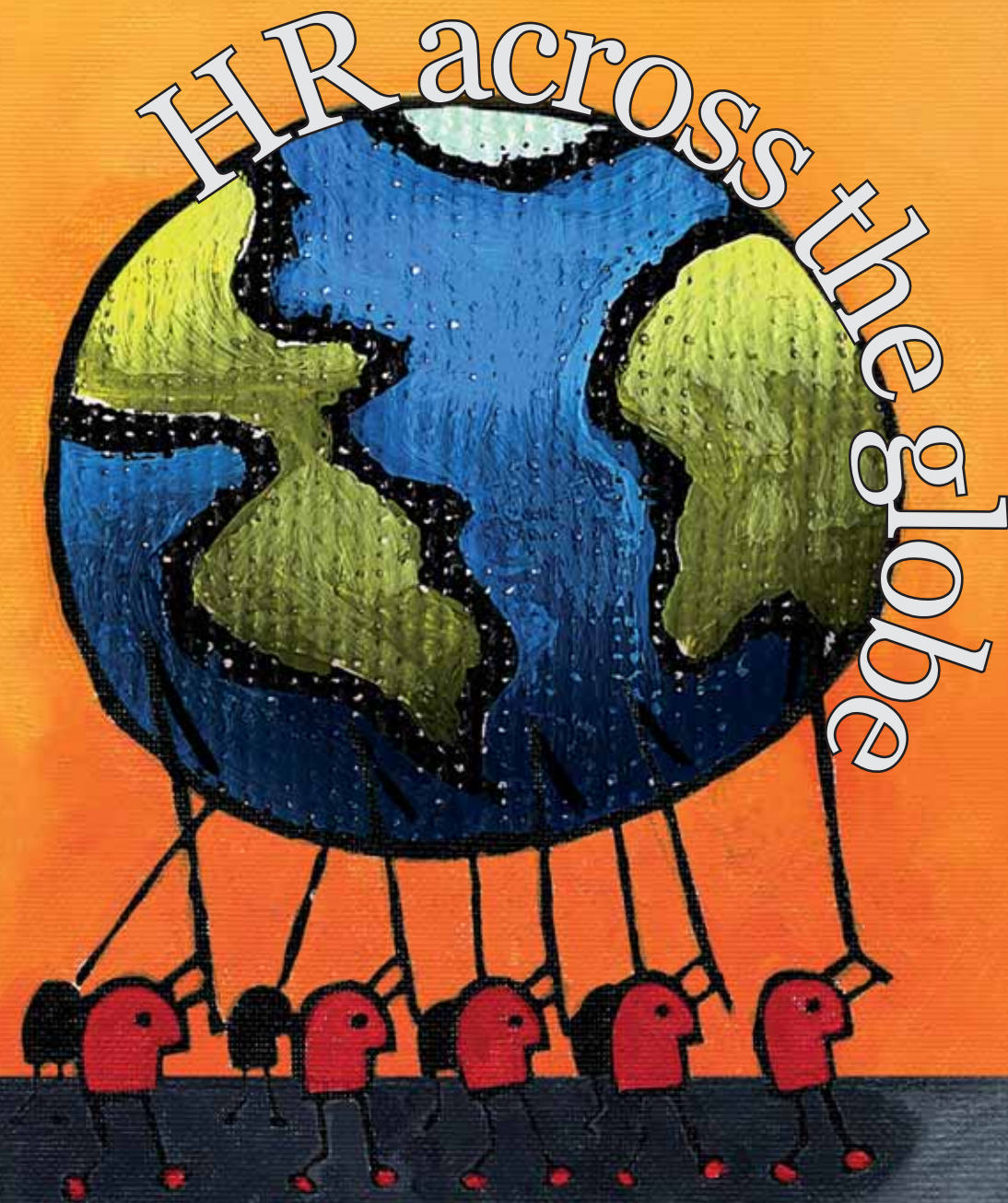


8–11
MAY 2011
POLAND WARSAW
MARRIOTT
HOTEL

40. World Conference IFTDO & Expo



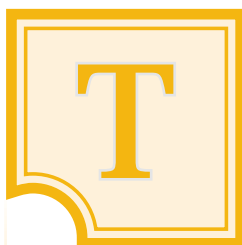
•crosscultural• multidisciplinary• interpersonal•


nowoczesna**firma**


IFTDO
International Federation of
Training and Development
Organisations


obserwatorium
zarządzania

—www.iftdo2011.com—



he Management Observatory Foundation – the Official Partner of IFTDO in Poland and Nowoczesna Firma – the biggest business portal in Poland organize 40th IFTDO World Conference & Expo. It will take place on 8 – 11 May 2011 at the Marriott Hotel and Knowledge Village in Warsaw, Poland.

At the same time it is the **13th HR Congress & Expo** organized in Poland twice a year – the biggest and the most prestigious HRM&D event in Poland. Each HR Congress & Expo gathers about **1000 delegates** at the Congress and about **2000 visitors of Expo**.

In this 40th year of existence, the IFTDO World Conference & Expo brings together the global HR as well as training and development community to share learning, experiences and the latest industry development. We expect hundreds delegates from all over the world and HR decision – makers from international and Polish organizations.

40th IFTDO World Conference & Expo is a platform of experience exchange and meeting of personal directors, HR managers, specialists in various HR areas and decision-makers, who determine strategies of people management in organizations.



40.

World
Conference
IFTDO & Expo

About the Conference

Its aim is to present the best international solutions in the area of people management, experience exchange of practitioners for increasing standards of personnel management in organisations and the implementation of tested solutions in companies.

According to that, the aim of 40th International IFTDO Conference&EXPO is presentation of successful programmes, innovative tool from HRM&D field, insiring case studies and modern knowledge, that allow HR professional to support their organizations in a fight for effective and promising leaders.

The Conference aim is to create a place of experiences exchange between human resources managers in a variety of enterprises and organisations and at presentation of trends as well as best practices as to how a firm could gain a competitive edge through its human resources policy.

Speakers

The speakers of the IFTDO World Conference are experts and scientists, presidents of companies, members of management, personal directors, HR managers, specialists in various HR areas, therefore, all those who realise HR project in companies on a day-to-day basis. They present their projects during appearances in the form of case studies, speak in discussion panels, which are very popular, and deliver expert lectures. During previous editions of Conference among estimated Speakers were: prof. Michael Armstrong, prof. Geert Hofstede, prof. Karl – Erik Sveiby, Leslie Rae, Ebrahim Al Dossary, Tom Boydell.

Participants

The IFTDO World Conference is directed to top management – chief executives, managing directors, member of the board, companies' owners, HR executives and managers, training specialists. Congress participants represent most influential corporations from industries such as services, telecommunications, consulting, FMCG and finance and many others.



STEPHEN TAYLOR
USA



BOB MORTON
GB



MICHAEL A. POTTER
GB



VICTOR VROOM
USA



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**across the globe:
crosscultural,
multidisciplinary,
interpersonal**

Various cultures, various attitudes, various people – what can we learn from ourselves and how can we achieve common goals?

In the international society, together with representatives of many scientific disciplines, with practitioners from various organizations and experts representing various approaches towards human resources management, we are going to take up a debate about new challenges, trends and solutions from the area of HRM&D on three main fields: intercultural, interdisciplinary and interpersonal.

While managing people in an international environment, deriving from various cultures, joining various scientific disciplines and approaches towards management, as well as managing people representing various needs, plans and visions – how can we contribute to economic growth?

During 40th International IFTDO Conference we are going to focus on three main fields: strategy&solutions, personnel function management, organizational development, organization architecture, employment planning and talent management, training & development,

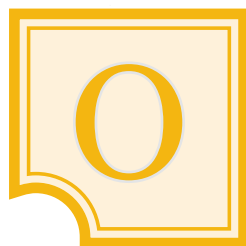
evaluation&compensation systems, personnel engagement, relations & communication management.

We would like to take a closer look and answer to such questions as follow:

- How to manage people in the global world and diverse work environment?
- What will be the function of HR in 10 years ahead?
- How to engage and motivate employees? – proactivity among employees, initiative, building owner's mentality among employees, raise of motivation, participation
- How to measure effectivity of HR processes and activities? – the real HR value
- How to develop leaders and build leadership? Do we need a new leadership model?
- How HR professionals can help people and organizations in achieving a high effectivity level and to develop their potential?
- How intellectual potential development and innovative solutions in HRM&D field contribute to economic growth?

The issues stated above are only exemplary questions around which we would like to build the details of Conference essential programme. We are open to hear all your suggestions and propositions.





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Interational Federation of Training and Development Organizations

IFTDO (International Federation of Training and Development Organizations) is a diversified network of human resource management and development organisations linking HR professionals in HR societies, corporations, universities, consultancies, government organisations and enterprises. Through its member organisations it represents more than 500,000 professionals in 50 countries. Its mission is to promote the concept of HRD as an effective organisational tool across all sectors of society, in order to increase personal and organisational effectiveness.



Management Observatory Foundation

Management Observatory Foundation is an organization devoted to economical education of society and business. It's aim is to monitor trends in various fields of management and transfer proven solutions from abroad, as well as to enable contacts with world renown experts.

This aim is achieved among others by survey projects (job attitudes survey, training & development market survey) & certification programmes – Human Capital Investor, Useful Site, Client-friendly Company. Management Observatory Foundation is IFTDO's Official Partner in Poland.



Nowoczesna Firma

Nowoczesna Firma is one of the biggest business portal in Poland having about 1, 000 000 unique users per month. It changes attitudes of entrepreneurs and managers through promotion of modern management methods, creating background for active companies focused on development. It promotes also good practices in business, exchange of experiences and collaboration in managerial circles.



40. World Conference IFTDO & Expo

COOPERATION WITH SPEAKERS

Polish Speakers

Magdalena Stawicka

tel. +48 22 314 14 96

e-mail: magdalena.stawicka@nf.pl

International Speakers

Magdalena Pielak

Tel. +48 22 314 14 68

e-mail: magdalena.pielak@nf.pl

PROMOTION

Mariola Delińska

Key Account Manager

tel. +48 22 314 14 72

mariola.delinska@nf.pl

Magdalena Damrath

New Business Manager

tel. +48 22 314 14 35

magdalena.damrath@nf.pl

Michał Jaszewski

Key Account Manager

tel. +48 22 314 14 26

michal.jaszewski@nf.pl

Paweł Kowalczyk

Key Account Manager

tel. +48 22 314 14 36

pawel.kowalczyk@nf.pl

Agnieszka Kwiatkowska

Key Account Manager

tel. +48 22 314 14 67

agnieszka.kwiatkowska@nf.pl

SALES MANAGER

Anna Partyka

tel. +48 22 314 14 21

anna.partyka@nowoczesnafirma.pl

PROJECT MANAGER

Magdalena Stawicka

tel. +48 22 314 14 96

e-mail: magdalena.stawicka@nf.pl